Attorney Docket 55121-88021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICECEIVED CENTRAL FAX CENTER

In re Application of: KOPLAR, Edward J. et al.

FEB 23 2006

Serial No.: 09/829,223

Filed: April 9, 2001

For: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL

OPPORTUNITIES

Group Art Unit: 2617

Examiner: SRIVASTAVA, Vivek

FACSIMILE TRANSMITTAL

TO:

Facsimile #571-273-8300 Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

FROM Randy L. Canis Greensfelder, Hemker & Gale, P.C. Intellectual Property Group

Number of Pages Transmitted (including this page): 15

I hereby certify that these papers are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

- [X] Response and Amendment C (14 pgs.);
- [X] Please charge any additional costs, or credit any overpayment or refund, to our Deposit Account No. 07-1985.

Respectfully submitted,

Mu Min

Randy L. Canis, Reg. No. 44,584 Attorney for Applicants CUSTOMER NUMBER: 22807

Greensfelder, Hemker & Gale, PC 10 S. Broadway, Suite 2000 St. Louis, Missouri 63102 314-241-9090 Telephone

314-345-4704 Facsimile

BEST AVAILABLE COPY

#866955.01

Attorney Docket 55121-88021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: KOPLAR, Edward J. et al.

Serial No.: 09/829,223 Filed: April 9, 2001

For: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL

OPPORTUNITIES

Group Art Unit: 2617

Examiner: SRIVASTAVA, Vivek

RECEIVED CENTRAL FAX CENTER FEB 2 3 2006

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT C

Sir:

This paper is responsive to the Office Action mailed on January 25, 2006 having a shortened statutory period for response set to expire on February 27, 2006.

Amendment to the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 11 of this paper.

BEST AVAILABLE COPY

#865991.02